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THE REVIVAL OF FROST AMPHITHEATER

Frost is coming back into the spotlight in 2019

Renovations to Frost Amphitheater are currently underway! The renewed Frost will have a beautiful, modern stage; allow easy access to the venue; and offer ample amenities to both audiences and performers. All while remaining true to the magic of the original amphitheater. Construction will finish in mid-2019.

Why the renovations? For the last 35 years, Frost has been an underutilized resource on Stanford's beautiful campus. For decades before that, Frost hosted concerts by prominent musicians, speeches by visiting dignitaries, the university's undergraduate commencement ceremonies, and more intimate university gatherings. But from the 1980s through early 2000s, Frost fell mostly silent. The increasing cost and complexity of hosting concerts and the lack of infrastructure at the venue meant the amphitheater was only used a few times a year.

"The revival of the beloved Frost Amphitheater will create an exceptional performance and gathering place…it will become a space where earlier generations and new audiences can experience the magic of its storied history."

— Harry Elam
Vice Present for the Arts
Freeman-Thornton Vice Provost for Undergraduate Education

Then in 2012, a strong partnership between students and administration led to a Frost revival. The amphitheater welcomed another generation of musicians and fans to a nearly sold-out Frost Revival Music and Arts Festival (https://news.stanford.edu/news/2012/april/frost-modest-mouse-042312.html), with popular rock band Modest Mouse headlining the event.

This gave the community the chance to remember and reimagine what Frost could be.

Support the Future of Frost

Your generous donation will allow us to revive and renovate Frost, keeping true to the magic of the original amphitheater while making much-needed improvements for the audience and performers.

A donation of any size will help to fulfill Frost's promise. Gifts of $150,000 to $10 million will allow donors to name selected spaces in this historic venue. All donors of $25,000 or above will be honored on signage inside the amphitheater in perpetuity. Donors giving $1,000 or more to support the renovation will be recognized at Frost for the duration of the inaugural season.

Make a Gift
(http://makeagift.stanford.edu/goto/frostgift)

For more information, please contact:

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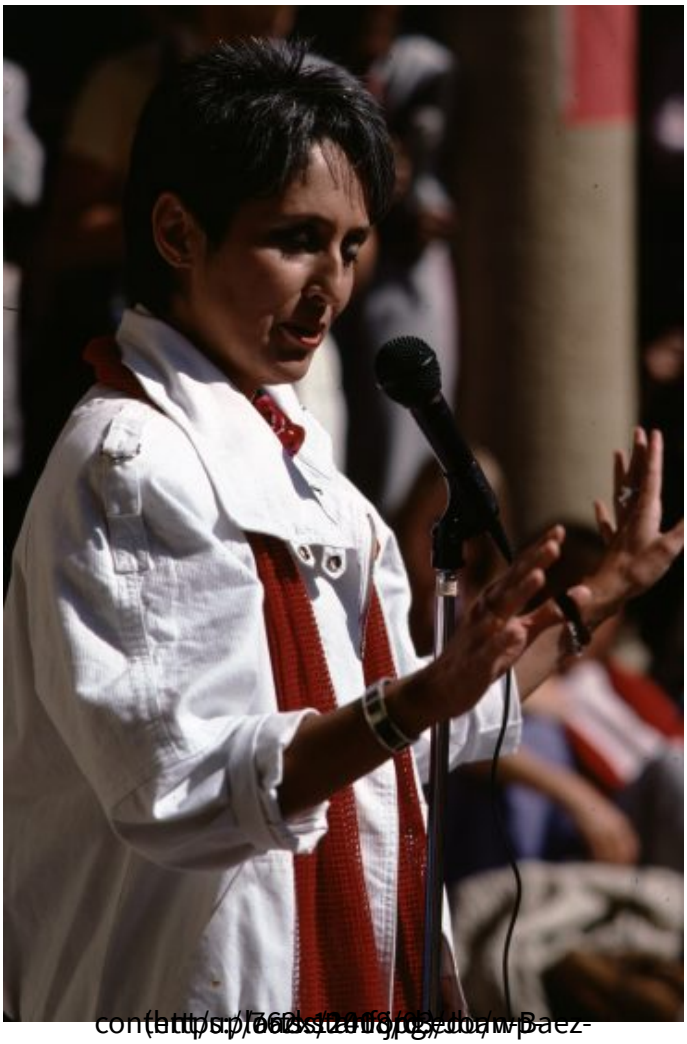
Picturing Frost's Past

content/uploads/2018/03/louis-armstrong2-
Louis Armstrong at Frost for Jazz Year in 1965. Photo by Chuck Painter for Stanford News Service

content/uploads/2018/03/joan-baez-circa-
Joan Baez played at Frost multiple times in the ’60s and ’70s



content/uploads/2018/03/joan-baez-
Joan Baez played at Frost multiple times in the ’60s and ’70s

content/uploads/2018/03/GSB-1140x760.jpg)
Graduate School of Business 2016 graduation. Photo by Saul Bromberger

content/uploads/2018/03/ella-fitzgerald2-
Ella Fitzgerald at Frost for Jazz Year in 1965. Photo credit: Stanford News Service

The Grateful Dead played Frost multiple times in the ’80s

Duke Ellington, at Frost for Jazz Year in 1965. Photo credit: Stanford News Service

Picturing Frost’s Future

A rendering of the renovated Frost Amphitheater as seen from above. (Courtesy of CAW Architects)

(https://arts.stanford.edu/wp-content/uploads/2017/03/Frost-Amphitheater-Event-Rendering-1140x573.jpg)

A rendering of a future performance, including the stunning, high-tech stage. (Rendering courtesy of CAW Architects)

(https://arts.stanford.edu/wp-content/uploads/2018/03/2.Tunnel-Toward-Bowl-4-1140x641.jpg)

Enhanced entryways—including new pathways and a tunnel—to allow access for all. (Rendering courtesy of CAW Architects)

Renovations to Frost, which are underway and on-schedule for a 2019 re-opening, include:

- A new, high-tech stage
- Improved, accessible entrances
- Upgrades to audience amenities such as an expansive entrance plaza and abundant facilities
- “Back-of-house” features for performers, including a green room, dressing rooms,

catering space, and other facilities

These improvements will allow Frost to live up to its iconic past—and fulfill the promise of its future. Frost will welcome big names in music, dance, and theater. Large university assemblies will also gather in the beautiful, tree-lined venue in the heart of Stanford's campus. Once again, meaningful memories will be made here.

Make a Gift
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About the Architects

CAW Architects (http://www.cawarchitects.com/) are the architects behind the renovation of Frost. They are quite familiar with Stanford, as they have designed and renovated many buildings on campus, including Roble Gym, d.school, and the Hume Center for Writing and Speaking. Based in Palo Alto, CAW Architects also designs and renovates buildings on other nearby campuses, towns, and neighborhoods.

The Story Behind Frost

Frost opened in June 1937, gifted by the parents of John Laurence Frost, '35, who died of polio just a few months after graduating. The 20-acre site was designed by Leslie Kiler, '24, to echo the California foothills seen from campus.

From the inspiration of the curved hills came the creation of a sloped, bowl-like venue. The stage is nestled into trees at the bottom of the bowl's curve, and the seating slopes uphill from there. The bowl structure allows for great views from all spots and

amazing acoustics. These historical design features remain center stage in this next act for the amphitheater.

Project Partners

Stanford Live

Stanford Live (https://live.stanford.edu/) presents a wide range of performances from around the world, fostering a vibrant learning community and providing distinctive experiences through the performing arts. It draws on the breadth and depth of Stanford to connect performance to the significant issues, ideas, and discoveries of our time. Crucially, it supports the university's focus on placing the arts at the heart of a Stanford education. Though Bing Concert Hall is the home of Stanford Live, some programming will be presented at Frost Amphitheater upon completion of the renovation project. Performances are also held at Memorial Auditorium and Memorial Church.

Office of Special Events & Protocol

Stanford Concert Network

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